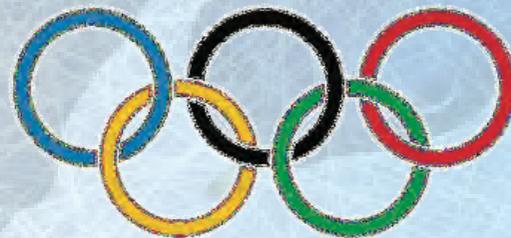




ALYSON DUDEK

U.S. Olympian - Short-Track Speedskating



Next Stop...Sochi, Russia!
2014 Olympics



ALYSON ON THE ICE

- Won a bronze metal in the 3,000-meter relay at the Vancouver Olympics.
- Qualified in October 2012 for the U.S. Speedskating Short Track Fall World Cup Team.
- Currently the 2nd ranked U.S. woman in the 500-meter event.
- Currently the 2nd ranked U.S. woman in the 1000-meter event.
- A medal contender, both individual and relay, in the 2014 Olympics.
- Skates in the following events – 500-meter and 1000-meter individual; 3,000-meter relay.

sochi .RU 2014



SPONSORSHIP OPPORTUNITIES

Olympians depend heavily on sponsors to help with the costs of training, apparel and even just eating. Aly has sponsorship opportunities ranging from product donations all the way up to her gold-medal sponsor. She needs you as part of her team to bring home a medal in 2014!



Aly loves skating but hates bullying.
See more at www.alysondudek.com

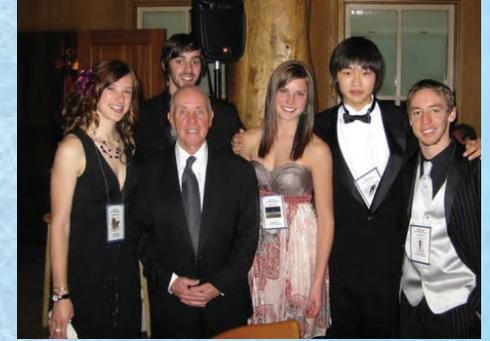


OLYMPIC SPONSORSHIP



Did You Know?

- Milwaukee was in the top three viewing cities for the 2012 Summer Olympics? *(source - www.jsonline.com)*
- 55% of Olympic viewers go online to stay informed about athletes. Aly can put her website and your organization's website to work for you.
- Olympic-themed advertising campaigns boast 24% higher brand recall, 31% more message recall and 21% better likability for viewers as compared to normal ads. *(source - NBC News).*
- The 2012 Olympics inspired 150+ million tweets. *(source - SportsEvents Magazine).*
- U.S. women won 58 of the country's 104 medals in London 2012. *(source - www.bleacherreport.com).*
- 45% of the total athletes in London were women. *(source - SportsEvents Magazine).*



ALYSON OFF THE ICE

- Born and raised in Hales Corners, Wisconsin, near the Pettit National Ice Center. The community has produced skating legends Eric Heiden, Dan Jansen and Casey Fitzrandolph.
- Considers herself a “foodie” and loves to cook.
- Passionate about the Green Bay Packers, especially Donald Driver.
- Loves to read.
- Enjoys writing. Check out her blog at www.alysondudek.com.
- Loves watching movies.
- Cherishes family time with mom, dad and two sisters.
- Loves skating but hates bullying and recently launched an anti-bullying platform.

Twitter: @alydudek | Facebook: <http://www.facebook.com/AlysonDudek>



ANTI-BULLYING

“Not just as **an athlete**, but as **a human being**, I am making
a choice to leave the world **a better place** than I found it.”

-Alyson Dudek



In October of 2012, Aly announced anti-bullying as her charitable platform. Dudek is saddened by the recent bullying epidemic and has decided to use her visibility as an Olympic athlete to build awareness.

Did You Know? Students who are bullied are five times more likely to lose interest in sports and other healthy activities.

Join with Aly to end bullying now. As a sponsor, you can partner with Aly not only for Olympic success but also to promote the anti-bullying message.

www.alysondudek.com



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