

March 28, 2013

Dear Business Leaders and Friends-

The Friends of Hales Corners Park & Pool, a non-profit 501 (c)(3) charitable corporation formed in 2007, is moving forward on a project to build a proposed 100 ft. by 200 ft. outdoor ice skating rink, known as the Alyson Dudek International Ice Center, scheduled to be open by December 2013 at Hales Corners Park. The ice rink will join other community treasures in the park, such as the Hales Corners Pool, the Veterans Memorial, Jake's Rock, basketball courts, picnic areas, and softball fields.

The Friends of Hales Corners Park & Pool is currently fundraising to reach their financial goal of building the ice rink, and are developing creative ways to raise money, including the planning and promotion of additional community events.

New this year is the use of the club house at the Hales Corners Pool to host football watching parties, while raising funds for the Friends of Hales Corners Park & Pool. Our kickoff event will be an NFL Draft Party to be held on Thursday, April 25, 2013 beginning at 6:30pm. The free event for all ages will feature food and beverage, a band to provide entertainment, a Madden Bowl on Xbox tournament for children, and a silent auction. Attendance at this event could reach approximately 200 guests. The Friends of Hales Corners Park & Pool is currently seeking sponsorships for the event, including monetary donations and items that can be used for the silent auction.

In exchange for your donation, your business name and logo will be recognized on promotional items for the event and recognition at the event itself. By participating, you'll be sharing with others the satisfaction of helping build community spirit, while preserving and expanding a recreational environment for residents in the Village of Hales Corners and surrounding communities to enjoy.

If you can make a commitment to supporting this event and cause, please fill out the attached donation form and mail back with your donation, or if filling out electronically, e-mail back to [mseavert@whitnall.com](mailto:mseavert@whitnall.com). As always, your donation is tax-deductible and a receipt will be sent to you. Thank you for your consideration in helping the Friends of Hales Corners Park & Pool reach its goal to build the Alyson Dudek International Ice Center.

Sincerely,

Mike Seavert, Chairperson  
NFL Draft/Football Watching Events  
Cell: (262) 617-6334

**NFL DRAFT PARTY TO BENEFIT FRIENDS OF HALES CORNERS PARK & POOL  
 AND THE ALYSON DUDEK INTERNATIONAL ICE CENTER  
 Thursday, April 25, 2013**

**YES**, I would like to contribute/donate to this event.

Please complete this form and mail to:  
 Friends of Hales Corners Park & Pool  
 P.O. Box 7, Hales Corners, WI 53130  
 Attn: NFL Draft Party Event

Or, if filling out electronically...e-mail form to:  
 Mike Seavert, Event Chair  
 E-mail: [mseavert@whitnall.com](mailto:mseavert@whitnall.com)



Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_

**Item(s) to be donated: Total amount of donation \$** \_\_\_\_\_

\_\_\_ Cash donation: Amount: \$ \_\_\_\_\_  
*(make check payable to Friends of Hales Corners Park & Pool)*

\_\_\_ Gift certificate(s)/Coupon(s): \_\_\_\_\_

\_\_\_ Merchandise: \_\_\_\_\_

\_\_\_ Small promotional items: *(pencils/pens, hats, coffee cups, t-shirts, etc.):*

\_\_\_ Other: \_\_\_\_\_

Please give me a call at the above number to make arrangements for pick-up.  
 Best time to be reached: \_\_\_ Morning \_\_\_ Afternoon \_\_\_ Evening

For more information, please contact either of the following members on the NFL Draft Party Committee:

- Mike Seavert, Event Chair, (262) 617-6334 (cell) or e-mail to [mseavert@whitnall.com](mailto:mseavert@whitnall.com)
- Don Schwartz, President of Hales Corners Park & Pool, (414) 418-8299 (cell) or e-mail to [dschwartz6@wi.rr.com](mailto:dschwartz6@wi.rr.com)