



Friends of Hales Corners Park & Pool Board of Directors Annual Meeting

December 17, 2022

I. Call meeting to order and introductions

The meeting was called to order by Don Schwartz at 10:29 a.m. In attendance were Donald Schwartz, Mike Seavert, Suzanne Schwartz, Erika (Contracts Manager, Milwaukee County Parks Department), Patti Logsdon (County Supervisor).

II. Board of Director/Officer Elections

Suzanne Schwartz Nominated Mike Seavert, Don Schwartz seconded, the motion was approved for a 3 year term ending Dec. 2025.

III. Approve meeting minutes from December 4, 2021

The minutes were distributed and reviewed. Mike Seavert made a motion to approve the minutes. Suzanne Schwartz seconded. The motion was approved.

IV. Financial Reports

Kathy Seliga, Treasurer, was absent (confirmed due to illness). Suzanne Schwartz reviewed the summary of revenue and expenses for 2022. Don Schwartz presented the status of the investment CDs.: one for 24 months \$62,460, and a second valued at \$64,198 for a 13 month CD.

V. Discussion on website management

Don Schwartz presented and reviewed the 3 proposals received for website redesign and branding. BMT \$12,000; Noise \$18,000; EVH \$5,200. Mike Seavert made a motion to use EVH Marketing for website redesign and management. Suzanne Schwartz seconded. The motion was approved.

VI. Discussion on fundraising and grant writing

Don Schwartz noted that a substantial grant application has been submitted and we anticipate receiving an update in February.

VII. Discuss budget for 2023

Discussion ensued on budget items for 2023 and recommendations for the various categories were made. Suzanne Schwartz made a motion to approve the proposed budget; Don Schwartz seconded, and the motion was approved.

VIII. Installation of ice rink for 2022-2023

Discussion ensued on installing the ice rink for 2023. Due to fluctuating weather conditions there will be no Ice rink in 2023.

IX. Hales Corners Pool closure 2023

The Parks Department noted that only 5 pools will be open in 2023. Hales Corners is not one of them.

X. New Business

No new business was presented.

XI. Adjournment

Mike Seavert made a motion to adjourn the meeting. Suzanne Schwartz seconded. The meeting was adjourned at 12:13 p.m.